



2010 NATIONAL SELECT 7ON7 CHAMPIONSHIPS

(HOOVER, ALA./July 16, 2010) – The *2010 National Select 7on7 Championships* is proud to announce the addition of ESPN’s Chris Mortensen to this year’s lineup.

Mortensen, one of America’s most respected and award-winning sports journalists, is scheduled to serve as a guest analyst for some of this year’s Select 7on7 games. Additionally, Mortensen will make an address at the official *National Select 7on7 Championships* news conference on Thursday, July 22 and will serve as keynote speaker at a players’ banquet later in the tournament weekend.

Appearing on ESPN's *Sunday NFL Countdown*, *Monday Night Countdown*, *SportsCenter*, *NFL Live* and annual NFL Draft coverage, Mortensen joined ESPN in 1991. He co-hosts a two-hour national NFL show on ESPN Radio every Friday (began Fall 2009), joined by Mike Tirico and Keyshawn Johnson.

The *2010 National Select 7on7 Championships* is proud to welcome Mortensen to what some have dubbed “the fastest three days in high school football.” The double-elimination tournament brings together players and coaches from thirty-two of the nation’s top high school football programs during July 22-24 in Hoover, Ala.

This year’s event, which is staged both at Hoover High School’s Buccaneer Stadium and nearby Regions Park, will feature a host of new features, including live webcasting, a SPARQ Team Challenge presented by Nike™ and an extensive new athlete technology and product showcase.

For prior news releases, sponsor information and schedules, please visit the National Select 7on7 Championships website – www.select7on7.com or email us at (media@select7on7.com).

About National Select 7on7 Championships:

The National Select 7on7, now in its 8th year, has become the largest and most prestigious of any 7on7 event. The event is hosted by the famed Hoover High School, the #1 ranked prep football program in the US as calculated by fan and web data. The tournament has seen more than 140 of the best high school football programs and players over the past decade, players who comprise an alumni roster that reads like a “WHO’s WHO” of college and NFL All Americans/All Pro players.

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130 games | 32 Teams | Three Days | **One Champion.**